



**ASHFORD UNIVERSITY
ONLINE ASSOCIATE'S DEGREE SEEKING STUDENTS
ONE-YEAR RETENTION RATES - ANNUAL COHORT***

Year	Cohort Size	One-Year Retention Rate
2006-07	278	32%
2007-08	2,783	25%
2008-09	8,329	25%
2009-10	14,555	24%
2010-11	18,229	28%

****Definitions***

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they attend more than one week of their first course.
One-Year Retention Rate	The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.

Source: Institutional Research, 2012



**ASHFORD UNIVERSITY
ONLINE ASSOCIATE'S DEGREE SEEKING STUDENTS
GRADUATION RATES - ANNUAL COHORT***

Year	Cohort Size	Three-Year Graduation Rate
2006-07	278	20%
2007-08	2,783	10%
2008-09	8,329	9%

****Definitions***

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they attend more than one week of their first course.
Graduation Rate	The number of students in the Annual Cohort who have graduated within 150% of the normal time to earn the degree divided by the number of students in the Annual Cohort.

Source: Institutional Research, 2012



**ASHFORD UNIVERSITY
ONLINE ASSOCIATE'S DEGREE SEEKING STUDENTS
PERSISTENCE RATES - ANNUAL COHORT***

Year	Cohort Size	Persistence Rate
2006-07	278	24%
2007-08	2,783	13%
2008-09	8,329	14%
2009-10	14,555	15%
2010-11	18,229	22%

****Definitions***

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they attend more than one week of their first course.
Persistence Rate	The number of students in the Annual Cohort who are actively pursuing a degree or have graduated as of the last day of the academic year (June 30, 2012) divided by the number of students in the Annual Cohort.

Source: Institutional Research, 2012