



School Performance Fact Sheet Disclosure

Ashford University provides School Performance Fact Sheet by Program to prospective students on each of its degree offerings in accordance with regulations established by the California Bureau for Private Postsecondary Education (BPPE).

The Fact Sheet provides specific information for each of the degree programs offered to online students. This information includes the number of students enrolled, number of degree completions, students' performance with respect to relevant professional licensing examinations, job placements within the career fields for which the program was designed, and wage and salary information that has been provided by local graduates.

Prior to signing this enrollment agreement, you must be given a catalog or brochure and a School Performance Fact Sheet, which you are encouraged to review prior to signing this agreement. These documents contain important policies and performance data for this institution.

This institution is required to have you sign and date the information included in the School Performance Fact Sheet relating to completion rates, placement rates, license examination passage rates, salaries or wages, and the most recent three-year cohort default rate, if applicable, prior to signing this agreement.

The following pages detail the School Performance Fact Sheet information.

BA in Marketing (208 Weeks)

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting.

Calendar Year	Number of students who began the program	Students available for graduation	Number of On-Time Graduates	On-Time Completion Rate
2019	N/A	N/A	N/A	N/A
2018	1	1	N/A	N/A

Initial only after you have had sufficient time to read and understand the information.

Initials:

Date:

Job Placement Rates Gainful Employment Categories (includes data for the two calendar years prior to reporting)

Calendar Year	Number of students who began the program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2019	N/A	2	2	1	50%
2018	1	N/A	N/A	N/A	N/A

You may obtain from the institution a list of the employment positions determined to be in the field for which a student received education and training. Students can obtain this information at <https://www.ashford.edu/online-degrees/careers>.

Gainfully Employed Categories (includes data for the two calendar years prior to reporting)

Part-Time vs. Full-Time Employment

Calendar Year	Graduate Employed in the Field 20-29 Hours Per Week	Graduates Employed in the Field at Least 30 Hours Per Week	Total Graduates Employed in the Field
2019	N/A	N/A	1
2018	N/A	N/A	N/A

Single Position vs. Concurrent Aggregated Position

Calendar Year	Graduates Employed in the Field in a Single Position	Graduates Employed in the Field in Concurrent Aggregated Positions	Total Graduates Employed in the Field
2019	N/A	N/A	1
2018	N/A	N/A	N/A

Self-Employed / Freelance Positions

Calendar Year	Graduates Employed who are Self-Employed or Working Freelance	Total Graduates Employed in the Field
2019	N/A	1
2018	N/A	N/A

Institutional Employment

Calendar Year	Graduates Employed in the Field who are Employed by the Institution, an Employer Owned by the Institution, or an Employer who Shares Ownership with the Institution	Total Graduates Employed in the Field
2019	N/A	1
2018	N/A	N/A

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License Examination Passage Rates

Includes data for the two calendar years prior to reporting

This program does not lead to licensure in California.

Calendar Year	Number of Graduates in Calendar Year	Number of Graduates Taking Exam	Number Who Passed First Available Exam	Number Who Failed First Available Exam	Passage Rate
2019	N/A	N/A	N/A	N/A	N/A
2018	N/A	N/A	N/A	N/A	N/A

Licensure examination passage data is not available from the state agency administering the examination. We are unable to collect data from N/A graduates.

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Salary and Wage Information

Includes data for the two calendar years prior to reporting.

Annual salary and wages reported for graduates employed in the field.

Calendar Year	Graduates Available for Employment	Graduates Employed in Field	Salary Range	Graduates Employed in Field for Salary Range	No Salary Information Reported
2019	2	1	\$20,001 to \$25,000 \$35,001 to \$40,000 \$40,001 to \$45,000 \$45,001 to \$50,000	N/A N/A N/A N/A	1
2018	N/A	N/A	\$20,001 to \$25,000 \$35,001 to \$40,000 \$40,001 to \$45,000 \$45,001 to \$50,000	N/A N/A N/A N/A	N/A

A list of sources used to substantiate salary disclosures is available from the school. Students can obtain this information at www.ashford.edu/pd.

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Cost of Educational Program

Total Charges for the program for students completing on-time in 2019: \$70,950.

Additional charges may be incurred if the program is not completed on-time.

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Federal Student Loan Debt at Ashford University

Calendar Year(s)	Most recent three-year cohort default rate, as reported by the United State Department of Education. ¹	The percentage of enrolled students in 2019/18 receiving federal student loans to pay for this program.	The percentage of graduates in 2019/18 who took out federal student loans to pay for this program.	The average amount of federal student loan debt of 2019/18 graduates who took out federal student loans at this institution.
2019	14.7%	40%	0%	\$45,660
2018	13.7%	40%	N/A	\$52,294

¹ The percentage of students who defaulted on their federal student loans is called the Cohort Default Rate (CDR). It shows the percentage of this school's students who were more than 270 days (about 9 months) behind on their federal student loans within three years of when the first payment was due. This is the most recent CDR reported by the U.S. Department of Education.

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This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to:

The Bureau for Private Postsecondary Education
1747 N. Market Blvd, Suite 225, Sacramento, CA 95834
P: 888.370.7589 or 916.431.6959, F: 916.263.1897 www.bppe.ca.gov

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school representative prior to signing an enrollment agreement .

Student Signature

Date

Student Name

A handwritten signature in cursive script that reads "Katie Scheie".

(Katie Scheie)

Ashford University Official / University Registrar

Date

Definitions

- “Number of Students Who Began the Program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.
- “Students Available for Graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
- “Number of On-time Graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.
- “On-time Completion Rate” is the number of on-time graduates divided by the number of students available for graduation.
- “150% Graduates” is the number of students who completed the program within 150% of the program length (includes on-time graduates).
- “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates, divided by the number of students available for graduation.
- “Graduates Available for Employment” means the number of graduates minus the number of graduates unavailable for employment.
- “Graduates Unavailable for Employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- “Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
- “Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
- “Number of Graduates Taking Exam” is the number of graduates who took the first available exam in the reported calendar year.
- “First Available Exam Date” is the date for the first available exam after a student completed a program.
- “Passage Rate” is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.
- “Number Who Passed First Available Exam” is the number of graduates who took and passed the first available licensing exam after completing the program.
- “Salary” is as reported by graduate or graduate’s employer.



- “No Salary Information Reported” is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.



STUDENT'S RIGHT TO CANCEL

To cancel your enrollment, you must contact your Enrollment Services Advisor prior to attending in week 4 of your first course. You have the right to cancel the Enrollment Agreement and obtain a full refund of charges through attendance in week 3 (day 21 of the first course). Cancellation is effective on the date that the written notice of cancellation is sent. Students who cancel enrollment will be allowed one more period of conditional admission at Ashford University. Individuals who cancel their enrollment two times while in conditional standing may re-apply to Ashford University no earlier than six months from their last date of attendance.