



## Public Disclosure of Student Achievement

**Institution Name:** The University of Arizona Global Campus

**Business Unit(s) included in this report:** Forbes School of Business & Technology™

**Academic Period Covered:** 2023-2024

**Date Report Posted:** February 1, 2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Arts in Accounting	One-Year Retention Rate	43%	42%
Bachelor of Arts in Business Administration	One-Year Retention Rate	43%	38%
Bachelor of Arts in Business Administration with a Specialization in Entrepreneurship	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Administration with a Specialization in Finance	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Administration with a Specialization in Human Resources Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Administration with a Specialization in Information Systems	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Administration with a Specialization in International Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Administration with a Specialization in Logistics Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Administration with a Specialization in Marketing	One-Year Retention Rate	43%	*

Bachelor of Arts in Business Administration with a Specialization in Operations Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Administration with a Specialization in Project Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Administration with a Specialization in Public Administration	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Administration with a Specialization in Sports and Recreation Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Economics	One-Year Retention Rate	43%	*
Bachelor of Arts in Business Information Systems	One-Year Retention Rate	43%	40%
Bachelor of Arts in Business Leadership	One-Year Retention Rate	43%	48%
Bachelor of Arts in Consumer and Family Services	One-Year Retention Rate	43%	*
Bachelor of Arts in eMarketing	One-Year Retention Rate	43%	*
Bachelor of Arts in Entrepreneurship	One-Year Retention Rate	43%	*
Bachelor of Arts in Entrepreneurship with a Specialization in Logistics Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Human Resources Management	One-Year Retention Rate	43%	49%
Bachelor of Arts in International Business	One-Year Retention Rate	43%	*
Bachelor of Arts in International Business with a Specialization in Logistics Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Operations Management and Analysis	One-Year Retention Rate	43%	46%
Bachelor of Arts in Organizational Management	One-Year Retention Rate	43%	50%
Bachelor of Arts in Organizational Management with a Specialization in Human Resources Management	One-Year Retention Rate	43%	*

Bachelor of Arts in Organizational Management with a Specialization in Logistics Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Organizational Management with a Specialization in Project Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Organizational Management with a Specialization in Public Administration	One-Year Retention Rate	43%	*
Bachelor of Arts in Organizational Management with a Specialization in Sports and Recreation Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Public Administration	One-Year Retention Rate	43%	*
Bachelor of Arts in Public Relations and Marketing	One-Year Retention Rate	43%	*
Bachelor of Arts in Public Relations and Marketing with a Specialization in Information Systems	One-Year Retention Rate	43%	*
Bachelor of Arts in Public Relations and Marketing with a Specialization in International Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Public Relations and Marketing with a Specialization in Project Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Sports and Recreation Management	One-Year Retention Rate	43%	*
Bachelor of Arts in Sports and Recreation Management with a Specialization in Entrepreneurship	One-Year Retention Rate	43%	*
Bachelor of Arts in Sports and Recreation Management with a Specialization in Finance	One-Year Retention Rate	43%	*
Bachelor of Arts in Sports and Recreation Management with a Specialization in Information Systems	One-Year Retention Rate	43%	*
Bachelor of Arts in Sports and Recreation Management with a Specialization in Marketing	One-Year Retention Rate	43%	*
Bachelor of Arts in Sports and Recreation Management with a	One-Year Retention Rate	43%	*

Specialization in Project Management			
Bachelor of Arts in Supply Chain Management	One-Year Retention Rate	43%	*
Bachelor of Science in Computer Software Technology	One-Year Retention Rate	43%	34%
Bachelor of Science in Information Technology	One-Year Retention Rate	43%	41%
Master of Accountancy	One-Year Retention Rate	64%	60%
Master of Accountancy with a Specialization in Accounting	One-Year Retention Rate	64%	59%
Master of Accountancy with a Specialization in Audit	One-Year Retention Rate	64%	*
Master of Business Administration	One-Year Retention Rate	64%	69%
Master of Business Administration with a Specialization in Business Economics	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Entrepreneurship	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Environmental Management	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Global Management	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Human Resources Management	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Information Systems	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Marketing	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Media Management	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Organizational Leadership	One-Year Retention Rate	64%	*

Master of Business Administration with a Specialization in Project Management	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Public Administration	One-Year Retention Rate	64%	*
Master of Business Administration with a Specialization in Supply Chain Management	One-Year Retention Rate	64%	*
Master of Human Resource Management	One-Year Retention Rate	64%	68%
Master of Information Systems Management	One-Year Retention Rate	64%	61%
Master of Information Systems Management with a Specialization in Business Intelligence	One-Year Retention Rate	64%	68%
Master of Information Systems Management with a Specialization in IT Organizational Management and Leadership	One-Year Retention Rate	64%	58%
Master of Information Systems Management with a Specialization in Project Management	One-Year Retention Rate	64%	55%
Master of Organizational Management	One-Year Retention Rate	64%	69%
Master of Organizational Management with a Specialization in Global Management	One-Year Retention Rate	64%	*
Master of Organizational Management with a Specialization in Human Resources Management	One-Year Retention Rate	64%	*
Master of Organizational Management with a Specialization in Media Management	One-Year Retention Rate	64%	*
Master of Organizational Management with a Specialization in Organizational Leadership	One-Year Retention Rate	64%	*
Master of Organizational Management with a Specialization in Project Management	One-Year Retention Rate	64%	*

Master of Organizational Management with a Specialization in Public Administration	One-Year Retention Rate	64%	*
Master of Organizational Management with a Specialization in Supply Chain Management	One-Year Retention Rate	64%	*
Master of Science in Finance	One-Year Retention Rate	64%	65%
Master of Science in Technology Management	One-Year Retention Rate	64%	79%
<b>Grand Total</b>			<b>49%</b>

Source: University of Arizona Global Campus Office of Institutional Effectiveness, 2025

(\*) Denotes enrollments of less than 10 students

#### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
One-Year Retention Rate	<p>One-Year Retention Rate: The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.</p> <p>Annual Cohort: A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.</p>